

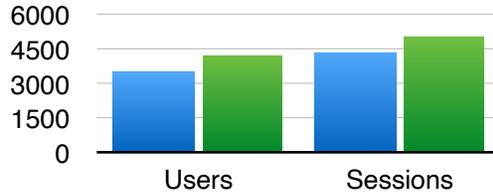
## 2020 Numbers at a Glance

### Top Hits

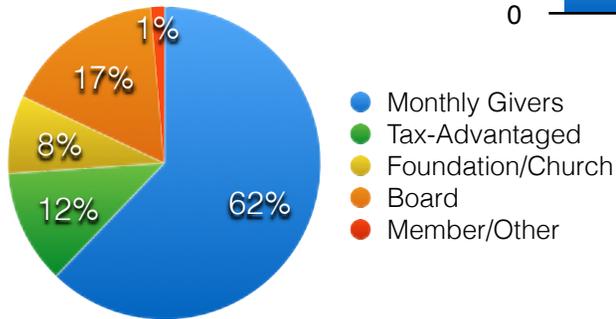
**Top Page:** Billy Cerveny (964 views)  
**Top Story:** Chaplain for CPA (59 views)  
**Top Podcast:** Never Give Up On You w/ Billy Cerveny (63 web hits)

■ 2019 ■ 2020

### Website Impressions



### Income Sources



- Monthly Givers
- Tax-Advantaged
- Foundation/Church
- Board
- Member/Other



17 chaplains (+3)

- Donations\*
- Budget
- Expenditures
- Budget Shortfall

### 2020 Community Donation Stats

- 45+ soccer, 1 World balls
- 40+ soccer cleats/boots
- 1000+ jerseys/t-shirts
- 175+ cones
- 600+ shorts

*A record 850 lbs. of gear in one project!*

**Budget Shortfall**  
\$38,266.00

**Budget**  
\$112,350



**Donations\***  
\$74,084

**Expenditures**  
\$89,921

\* Soccer Chaplains United was awarded \$14,635 in PPP loan money not included in this amount

### CURRENTLY SERVING THESE SOCCER TEAMS



United by a common code and shared vision to provide spiritual care, wise counsel, and meaningful service for soccer.

## 2020 Annual Report



March 12, 2020 as I stood with staff with the Colorado Rapids (the club where I serve as volunteer chaplain), the announcement that the pandemic was shutting down Major League Soccer and all soccer wasn't something that we could all absorb. The team had just played its first home game — the staff were all excited for this new year, this new season. But it wasn't to be — that was the last day for staff to be in office and at the stadium (until months later).

Meetings went virtual unless certain staff or projects needed to be in-person.

For many of our chaplains, they experienced similar things — the need to pivot and shift was a challenge for everyone. How do you provide pastoral care? How do you function as a chaplain, from a distance?

Some of the stories of how our chaplains were still able to function and carry forward with their ministry were among the most exciting for me — and I encourage you to go to our website and read those stories (just search chaplaincy). Whether it was handing toilet paper and diapers through a gate for a young athlete and his family or creating virtual and digital prayers and touch points for the teams, we were blessed to have doors (albeit, different doors) open to sharing the love and light of Jesus with so many in soccer.

Additionally, we were able to make 4 chaplain placements on teams this year some experienced growth even when I didn't think that we would have any stories to share this year. 2020 was hard, though, and we have some financial things to try and recover from like many ministries. However, we are thankful for the faithful support of so many of our donors through a difficult season.

Please join with me in praising God for the mighty and wonderful things that He has done — and for His faithfulness to continue doing a work in the lives of the people of soccer. May we be faithful to this work He has called us to!

Rev Brad Kenney, Founder and Executive Director,  
Soccer Chaplains United



**Chaplaincy**

Chaplaincy is the primary expression and focus of Soccer Chaplains United. Our chaplains provide spiritual care for an entire organization — pastoral in nature, our chaplains seek to care for athletes, coaches, staff, officials and families.

2020 was a difficult year, shaped by the global pandemic and novel Coronavirus. In spite of the pandemic, we were still able to make **chaplain placements with four different teams**, including Jubal McDaniel with Tacoma Defiance, Erick Jiménez with the El Paso Locomotive, Clint Moore (New Mexico United) came on more officially with Soccer Chaplains United, and Greg Navitsky came aboard to work with Valor Christian High School.

Because of the various guidelines and restrictions and the variances around the country, many of our chaplains had different levels of access and means for serving their teams. As chaplains, we utilized virtual means of meeting to offer prayer, support, Bible studies, and other pastoral moments as everyone in soccer wrestled with the turbulent year that was 2020. To God be the glory!

**2021 Chaplaincy Goals**

- \* Re-engage several college chaplaincy placement opportunities
- \* Focus chaplain development on lower professional leagues in US
- \* Evaluate digital chaplaincy applications



**Counseling**

Soccer Chaplains United counseling has been a unique endeavor. No other sport or ministry group has been working to couple chaplaincy and counseling. But 2020 was a year of discernment for Soccer Chaplains United.

Early in 2020, we started our first counseling internship with a club and had a modicum level of success in serving the young academy athletes for a professional club in spite of the pandemic. The social distancing and different restrictions also led Director of Counseling Brooke Ewert to develop virtual life coaching to help people at distance.

In spite of these excellent things happening, one of the key things we sought to understand in 2020 as an organization was the sustainability and continued difficulty of growing a counseling endeavor internal to Soccer Chaplains United. By virtue of our name, we discovered some counselors we had sought out or approached, grappled with the idea of associating with an organization primarily featuring chaplaincy and with the potential barrier, not only with branding but also with the religious nature of chaplaincy.

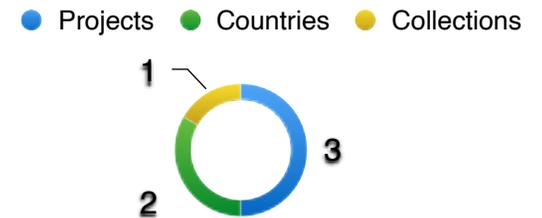
With these and a few other consideration in mind, myself and the Board of Directors **decided to cease counseling operations as of 31 Dec, 2020** and instead develop trusted referral relationships between our chaplains and local, Christian counselors.



**Community**

**The 2020 global pandemic impacted, external organization that we typically support with soccer gear throughout the year.** Valor Christian High School, in fact, canceled their mission trip to Costa Rica and returned the gear originally requested as the pandemic shut down their trip literally the week before they were to leave.

However, we still were able to complete **3 different community projects**. Including our largest project ever (since we've been tracking weights) of **over 850 lbs. of soccer gear** going to **Musana Community Development**, a non-profit in Uganda and a new requestor from our Community Project Program.



**2021 Community Growth Goals**

- ➔ Add 2-4 church partners @ \$500/mo support
- ➔ Develop 12 project capacity (1 per month)
- ➔ Create online inventory for requestor ease